IBC SHOW 2019 STAND 7.B44

Bluefish444 Media Contact: Daniel Harris
+61 3 9682 9477, marketing@bluefish444.com

Bluefish444 Announces KRONOS K8 is Now Shipping
Multi-channel 4K I/O for HDR, HFR for IMF/DCP, Broadcast Graphics and More

North Melbourne, Australia, September 13, 2019 – Bluefish444, manufacturer of the professional video industry's highest-quality uncompressed 4K SDI, ASI, Video Over IP & HDMI I/O cards and mini converters, announces the KRONOS K8 video I/O card is now shipping.

K8 supports eight independent channels for 2K/HD/SD and multi-channel 4K, high dynamic range and high frame-rate workflows, with eight 3G-capable HD-BNC connectors, four bypass relays, four internal keyers, and the same 12-bit processing that drives every Bluefish444 I/O card to ensure maximum video quality. Optional auxiliary connections can be added to the KRONOS K8, allowing unparalleled flexibility of digital and analogue audio, linear time code and RS-422 I/O.

The features of K8 make it the ideal card for media and entertainment offering 12-bit quality, reliability and flexibility of SDI video I/O. Post-production, broadcast graphics, live production, live events, IMF/DCP quality assurance for SDR and HDR, multi-channel display, archive and restoration, and virtual or augmented reality workflows will all benefit from KRONOS K8.

Industry developer partners have already adopted the K8 via the Bluefish444 Software Development Kit, with further adoption of industry-standard, 3rd-party applications already supported by the Epoch range, including software from Avid, Adobe, Marquise Technologies, CasperCG, Unity, and Medialooks, well underway.

The K8 comes bundled free with IngeSTore software for multi-channel capture and the Bluefish444 SDK for developers wanting to integrate with KRONOS. The forthcoming Bluefish444 software, IngeSTream, will also be bundled with K8 for multi-channel streaming to SMPTE 2022/2110, RTP and NewTek NDI® protocols, upon its release later in 2019.

Bluefish444 will be demonstrating the KRONOS K8 video I/O card on stand 7.B44 at IBC Show 2019, with a 4K HDR IMF quality assurance playout workflow featuring Marquise Technologies' ICE, and a low-latency 4K/UHD SDI I/O broadcast graphics workflow. Find out more about these and other IBC Show demos here.

K8 is available for purchase now and starts at USD$3,495, with more information available at bluefish444.com or register your interest here.

About Bluefish444:

Bluefish444 is the manufacturer of the industry's highest-quality uncompressed KRONOS and Epoch 4K/UHD, 12G/3G, HD/SD SDI, ASI, Video Over IP & HDMI I/O cards and Synapse mini converters.

Bluefish444 is The Professionals' Choice for users and 3rd-party manufacturers alike, enabling multiple capture and playout workflow possibilities for corporate, house of worship, live event, display, presentation, interactive media and more. A reliable, high-quality brand that brings with it broadcast, feature film, & post-production pedigree. Bluefish444 hardware has integrations with Adobe, Avid, Unity, Unreal Engine, CasperCG, and partners with Vizrt, Brainstorm, ClassX, NewTek NDI and many more.

The IngeSTore multi-channel capture application developed by Bluefish444, allows efficient recording of SDI, HDMI, and 2110/2022 sources. Bluefish444's free cross-platform SDK is supported on Microsoft Windows, Apple macOS, and Linux operating systems, allowing low-level integration of Bluefish444 IO with custom applications. Includes 3rd-party API support with DirectShow, V4L2, ASIO, Medialooks, NVIDIA CUDA, GPUDirect, and AMD DirectGMA.

For further information, visit bluefish444.com

All trademarks used herein, whether recognised or not, are the properties of their respective companies.